

Wordsmith & More

Business writing and editing is one 'click' away with online wordsmith, Kaye Hall

Copywriting

32.7% of the world's population is on the Internet – that's 2.27 billion potential customers!

Effective sales copy has never mattered so much. You already know how to sell face-to-face. Now let's work together to develop powerful promotional copy for your website, media releases, newsletters and blogs.

Business Writing

Large-scale writing projects can become unwieldy and lose focus. Ensure a professional outcome by outsourcing Tenders, Quality Management Systems, industry papers, business plans and annual reports.

Wordsmith & More will coordinate, sort and edit the content, ensuring high corporate standards and comprehensive logic throughout the document.

Contact

Kaye Hall

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Writing is a creative process. Why not get away from your computer and join me for a few hours of inspiration and learning?

Writing Workshops

Copywriting 'Tricks of the Trade'

Learn how to write persuasive sales copy that works! Professional wordsmith, Kaye Hall shares her creative process and tricks of the trade at this fun and informative 3-hour workshop.

Writing Your (True) Life Story

Do you have a story to tell? This intense and rewarding workshop will help you overcome writers block, tap into memories and start writing. Join like-minded people for a wonderful day of writing and sharing true-life stories.

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